

## PRESS RELEASE

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### Roland Riepl is new Managing Director of Greiner Innoventures

- » With Roland Riepl, Greiner is utilizing internal know-how for the future direction of the innovation hub Greiner Innoventures
- » Riepl (50) has worked at Greiner since 1999, most recently as Senior Project Manager at division company Greiner Bio-One
- » In close coordination with the Group strategy, Greiner Innoventures will focus more sharply on circular business models in the future

**Kremsmünster/Vienna, July 18, 2023** – On July 17, Roland Riepl (50) became the new managing director of Greiner Innoventures. He thus succeeds the long-standing managing director Hannes Möseneder, who helped to build and significantly influenced Greiner's company-wide innovation hub. Michael Wurm, co-managing director of Greiner Innoventures since the end of 2022, will step down from the management team in a few weeks' time. He will then devote himself fully to his position as Vice President Corporate Strategy & Business Development at Greiner once again.

"In his 24 years at Greiner, Roland Riepl has come to know the Group from a wide range of perspectives and has extensive expertise in research, development and innovation management. We are therefore confident that he is the right choice for the strategic realignment of Greiner Innoventures. In the future, our innovation hub is to focus more sharply on circular business models and associated issues for our division companies and customers," says **Axel Kühner, CEO of Greiner AG**.

Greiner Innoventures has great strategic significance for the Greiner Group and the development of new business areas. "One of the central tasks of the innovation hub is to deal entrepreneurially with topics, business ideas and start-ups that are not currently on the agenda of the core business but could be decisive for success. In the future, the focus will be even more on identifying and developing innovations and business models for a functioning circular economy. I am looking forward to shaping these key issues for the future as part of Greiner AG and for the Group as a whole," says **Roland Riepl, managing director of Greiner Innoventures**.

Roland Riepl joined Greiner Automobiltechnik back in 1999 before moving to Greiner Technology & Innovation in 2012, a predecessor of today's Greiner Innoventures. There he already managed cross-divisional innovation projects and evaluated new business areas and technologies. Since 2014, he has worked in the medical technology division Greiner Bio-One, where he has been highly successful in developing sites in Hungary and Germany.

Riepl began his career with an apprenticeship as an auto mechanic at Steyr Nutzfahrzeuge AG. He later attended the HTL evening school and various training and further education courses for managers, including the Greiner General Management Program. The 50-year-old has two sons and lives with his family in Steyr. In his free time, he is a passionate cyclist (road bike and mountain bike) and mountain climber, and also enjoys spending his vacations on city trips.

Photo:



Caption:

Roland Riepl has taken over the management of Greiner Innoventures as of July 17, 2023.

*Additional image material on Greiner can be found in the [download area](#). The images are available for free publication in the context of editorial reporting.*

*The 2022 annual report can be accessed using the following link: [Greiner AG Annual and Sustainability Report 2022](#)*

#### **About Greiner**

Based in Kremsmünster, Austria, Greiner is a world-leading plastics and foam solutions company. With the three operating divisions Greiner Packaging, NEVEON and Greiner Bio-One, the company is at home in all manner of industrial sectors. Established in 1868, the Group is now one of the leading foam producers and plastics processors for the packaging, furniture, sports and automotive industries as well as medical technology and the pharmaceutical sector. In fiscal 2022, Greiner generated turnover of EUR 2.33 billion, and had over 11,600 employees at 120 sites in 34 countries. The Executive Board consists of CEO Axel Kühner, CFO Hannes Moser and COO Manfred Stanek. [www.greiner.com](http://www.greiner.com)

#### **About Greiner Innoventures**

Greiner Innoventures is Greiner's innovation hub, working with startups as a corporate business angel to develop their ideas further. Greiner Innoventures looks where the future is happening and systematically implements these future issues in an entrepreneurial way. Greiner Innoventures is based at the weXelerate innovation center in Vienna.

[www.greiner-innoventures.com](http://www.greiner-innoventures.com)

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