

Greiner builds a bridge to Vienna

In the course of its search for specialist personnel, Greiner is extending its feelers in the direction of the Austrian capital. With a Greiner AG office, the group intends to offer a contact point for new employees and thus strengthen the positioning of its brand throughout the country.

Kremsmünster, 3 February 2021. Greiner's history is undoubtedly characterized by numerous milestones and at present another is about to be established with the opening of a Greiner AG office in the ICON VIENNA complex, which is located in the immediate vicinity of the city's international railway station.

An explanation as to why the headquarters of this globally active producer of plastics and foam with more than 11,000 employees is located in Kremsmünster, Upper Austria is also provided by Greiner's history. The company was founded in 1868 in Nürtingen, Germany by Carl Albert Greiner and he subsequently entrusted his son, Hermann Albert, with the management and expansion of a cork factory in Kremsmünster, which proved to be the cradle for the modern product range and innovative R&D activities of today.

With the opening of its Vienna office in 2021, Greiner intends to take a further important and highly promising step forward in its corporate history and add a missing link to its business chain. Above all, the two main motives for this expansion are constituted by the desire to acquire specialists from the Vienna area and to anchor the Greiner name more firmly as the brand of a global player. The new facility will be used primarily as office accommodation and for meetings, but also as co-working space.

As Group CEO, Axel Kühner, stresses, "Employees are a successful company's most important asset and the Vienna location provides us with an opportunity to also establish a clearer reputation as an attractive employer in the federal capital." Above all, personnel are being sought in the IT area, but also in the technological and research fields.

Greiner is a classic hidden champion, as its products accompany the everyday lives of a vast number of people in a huge variety of forms, which range from yogurt cups, foam mattresses, aircraft seating and blood sampling tubes to window frames. Indeed, the family-owned Greiner group possesses an extremely extensive product portfolio and has established itself among the world's largest manufacturers and processors of plastics and foam.

Greiner is a non-listed corporation and is now under the ownership of the fifth generation of the same family. Together with a sustainable business orientation, product and market diversification, innovation and globalization form the foundation for continuous, earnings-based growth. In the 2019 financial year, the group's four operational divisions achieved sales revenues of EUR 1.675 billion.

With its comprehensive “Blue Plan” strategy, Greiner intends to demonstrate that plastics and sustainability do not represent a contradiction in terms. Accordingly, the targeted and intelligent use of plastics and a clear commitment to a circular economy constitute the major objectives in this connection.

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Greiner

Greiner is headquartered in Kremsmünster, Austria, and has four operating divisions comprised by Greiner Packaging, Greiner Bio-One, Greiner Extrusion and NEVEON (formally Greiner Foam). Greiner is one of the leading producers of foam and processors of plastics for the packaging, furniture, sport, automotive, medical technology and pharmaceutical sectors. It also numbers among the top manufacturers of extrusion lines, tools and complete profile extrusion plants. In the 2019 financial year, Greiner achieved sales revenues of EUR 1.675 billion and employed a workforce of roughly 10,700 at 140 locations in 34 countries. The Greiner CEO is Axel Kühner and its CFO is Hannes Moser. www.greiner.com

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