

Greiner Bio-One supports the Swiss Red Cross in Lebanon

Greiner Bio-One is supporting a Swiss Red Cross (SRK) project to modernise the blood donor service and the provision of safe blood supplies for Syrian refugees and the wider public in Lebanon.

Kremsmünster, August 2019. Greiner Bio-One has been a project partner of the Swiss Red Cross since May 2019. Due to its extensive and long-term experience, SRK is in a strong position to provide support to several countries in establishing a professional blood donor service. One of these countries is Lebanon.

In addition to promoting quality assurance in the blood donor service, the goal of the Swiss Red Cross is to increase the stock of blood through regular donations. Because safe blood saves lives!

Giving blood is not (yet) necessarily the norm everywhere

In some regions of the world, people often only donate blood for family members so there is therefore not enough available or it needs to be paid for. There is a need to raise awareness here and encourage people to donate blood for others outside their own families. "If somebody needs my blood, I'm there for them," says Said Mrad, a voluntary Lebanese blood donor. The 26-year-old is giving blood for the fourth time. Thanks to the work of the SRK in cooperation with the Lebanese Red Cross, he now sees it as completely natural to give his blood for other people.

Blood supplies need to be safe

A professional blood donor service not only needs donors but it also needs suitable products and expert knowledge to ensure high quality standards, maximum safety and wide coverage for this vital service. The SRK's international experience helps the Lebanese Red Cross a great deal as it establishes this valuable service. Greiner Bio-One is supporting this project through its financial contribution, its products and its expertise.

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Greiner Bio-One International GmbH

Greiner Bio-One specialises in the development, production and distribution of high-quality plastic laboratory products. The company is a technology partner for hospitals, laboratories, universities, research institutes, and the diagnostic, pharmaceutical and biotechnology industries. Greiner Bio-One is split into three divisions – Preanalytics, BioScience and Sterilisation. As an Original Equipment Manufacturer (OEM), Greiner Bio-One provides individual solutions in the area of custom-made design developments and production processes for the life sciences and medical sectors. In 2018, Greiner Bio-One International GmbH generated a turnover of **473 million euros** and had over 2,300 employees, 27 subsidiaries and numerous distribution partners in over 100 countries. Greiner Bio-One is part of Greiner AG, which is based in Kremsmünster (Austria).



Blood collection in Beirut, Lebanon
Foto: © SRK, Monika Flückiger

Further information from:

Peter Föttinger, Corporate Marketing Manager

T: +43 7583 6791-1150

E-Mail: peter.foettinger@gbo.com