Greiner AG Annual and Sustainability Report 2023

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Nothing beats ... Ambition!

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Nothing beats ... Ambition!

Driving change requires motivation and ambition. We are continuing our transformation into a circular, sustainable global player and are committed to our goals. We think in generations, not in quarters. Even in difficult times, we look to the future. Of course, plans and ambitions are only part of the solution. We need to turn our words into action. We need to act now to overcome the major challenges of our time. Our employees are always at the heart of everything we do as only with them we can take the action needed. Our drive and team spirit are what open up new opportunities and help us grow together. One thing is certain: Nothing beats ambition.



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As a family-owned company, we think in generations. Our aim is to be a sustainable company economically, socially, and environmentally.

It is up to us to drive our transformation and strengthen our position as a global player. We have all the tools we need. Nothing beats having the right strategy.

Our employees are what make us. The entire team is facing the challenges ahead with drive, daring, and dedication. We do everything we can to be an attractive employer with numerous programs for safety, diversity, equity & inclusion as well as training and education. We want to promote flexibility and diversity. We hold one thing to be self-evident: Nothing beats our employees.

We use pilot projects to show what is possible. Greiner Innoventures, our start-up hub, thinks outside the box. As the Greiner Group, we look to the future – to a circular future. One thing is clear: Nothing beats innovation.

Innovation is the lifeblood of a company and the key to its long-term survival. We rethink our products to be new, different, more sustainable.

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The future is circular. We have to think in loops. This begins with the design of the products and ends with their disposal.

The use of recycled materials, especially through our own recycling plant, brings us closer to a closed loop. To continue on this path, we all need to work together at every stage of the value chain. Nothing beats a circular economy.

It's five minutes to midnight. We all know that. As a company, we are serious about climate protection. We have science-based climate targets to drastically reduce our emissions. It is now up to us to achieve these goals through effective measures. It will take the efforts of all our employees and all our business partners. Nothing beats climate protection.